



ANNUAL REPORT

2023-24

Committee
for Anglophone
Social Action



ABOUT CASA

CASA was established in 1975 to serve the English-speaking community of the Gaspé Coast.

VISION

The English-speaking community of the Gaspé Coast is a vital linguistic minority that actively participates in and contributes to the social, economic, cultural, and political life of the Gaspé Coast.

MISSION

CASA works to build and strengthen the vitality of the English-speaking population of the Gaspé Coast by representing the community's interests and designing and delivering programs that respond to its needs.



OUR ACTION STRATEGIES

How do we build and strengthen the vitality of the English-speaking community of the Gaspé Coast? Through four key components: representation, mobilization, responding to needs, and building capacity.

Represent the Community



Outcome:

The needs of the ESC are reflected in programming and policies

Mobilize the Community



Outcome:

A collaborative approach amongst English-speaking community organizations

Respond to Community Needs



Outcome:

Programs, services and activities in key sectors meet established community needs

Develop Potential



Outcome:

The ESC positively contributes to regional development

GOAL | ACTIONS

Effective Representation



REPRESENT

Build and share knowledge base.

Participate at relevant regional committees and initiatives.

Increase interactions with local, regional and provincial government entities and Francophone stakeholders.

Maintain relationships with key federal government entities.

Grassroots Engagement



MOBILIZE

Foster communication and concertation across the regional ESC network.

Facilitate resource-sharing and offer organizational support.

Support community-based infrastructure and activities.

Maintain and Develop Services



RESPOND

Deliver and support programming, activities and events that:

- Increase access to health and social services in English
- Improve children's wellbeing and educational success
- Maintain seniors' health and autonomy
- Foster involvement in regional community and economic development
- Enhance sense of identity and promote culture
- Link individuals to regional employment and training opportunities
- Support Francophone institutions and community organizations in their efforts to reach the ESC.

Build Internal and Community Capacity



DEVELOP

Provide opportunities for employee well-being and professional growth.

Work with partners to recruit and retain English-speaking professionals in the region.

VICE PRESIDENT'S MESSAGE

This past year has proven, once again, to be a busy and productive year for CASA. Programs and projects were carried out in pre-Covid style while maintaining some of the best and most client-beneficial practices learned during the Covid era.

Under Allen Richards' leadership and with an equally competent team, CASA accomplished some amazing endeavors such as:

- The Gaspesian Way Christmas Shows
- Homegrown Art and Music Show
- Women's Day
- Community/Government Forums

And this is in addition to all the regular, daily, and weekly events. Our community is greatly enriched by all the interventions carried out by the amazing, dedicated employees at CASA.

On behalf of our president, Mr. Fred Kirch, myself, and all the board members, I extend my heartfelt gratitude and admiration to all our staff members. I also want to recognize and thank all of the volunteers and participants who help CASA carry out the mandates of our many programs and projects. Without you, things just wouldn't happen!

Stella



Stella Kennedy
Vice President

EXECUTIVE DIRECTOR'S MESSAGE

As I reflect on the past year, I am filled with immense pride and gratitude for the remarkable accomplishments of our organization in serving the English-Speaking Community of the Gaspé coast. Our dedicated team has worked tirelessly to improve the lives of children, families, youth, and seniors, and I am continually inspired by their passion and commitment.

Throughout the year, we have witnessed the transformative power of our programs and initiatives in fostering a sense of belonging, building capacity within our community's organizations and helping those who require services in health and social services access the help they need. From educational workshops and activities for young people, to the Seniors' wellness initiatives, employability assistance, arts and culture to mental health, each endeavor has been fueled by a shared vision of building a stronger, more resilient English-speaking community for generations to come.

Looking ahead, I am confident that CASA will continue to thrive and make an even greater impact in the lives of those we serve. Together, we will navigate the challenges and seize the opportunities that lie ahead, guided by our steadfast dedication to the vitality and prosperity of our community. Thank you for your unwavering support and belief in our mission. Together, we are truly making a difference.

Allen

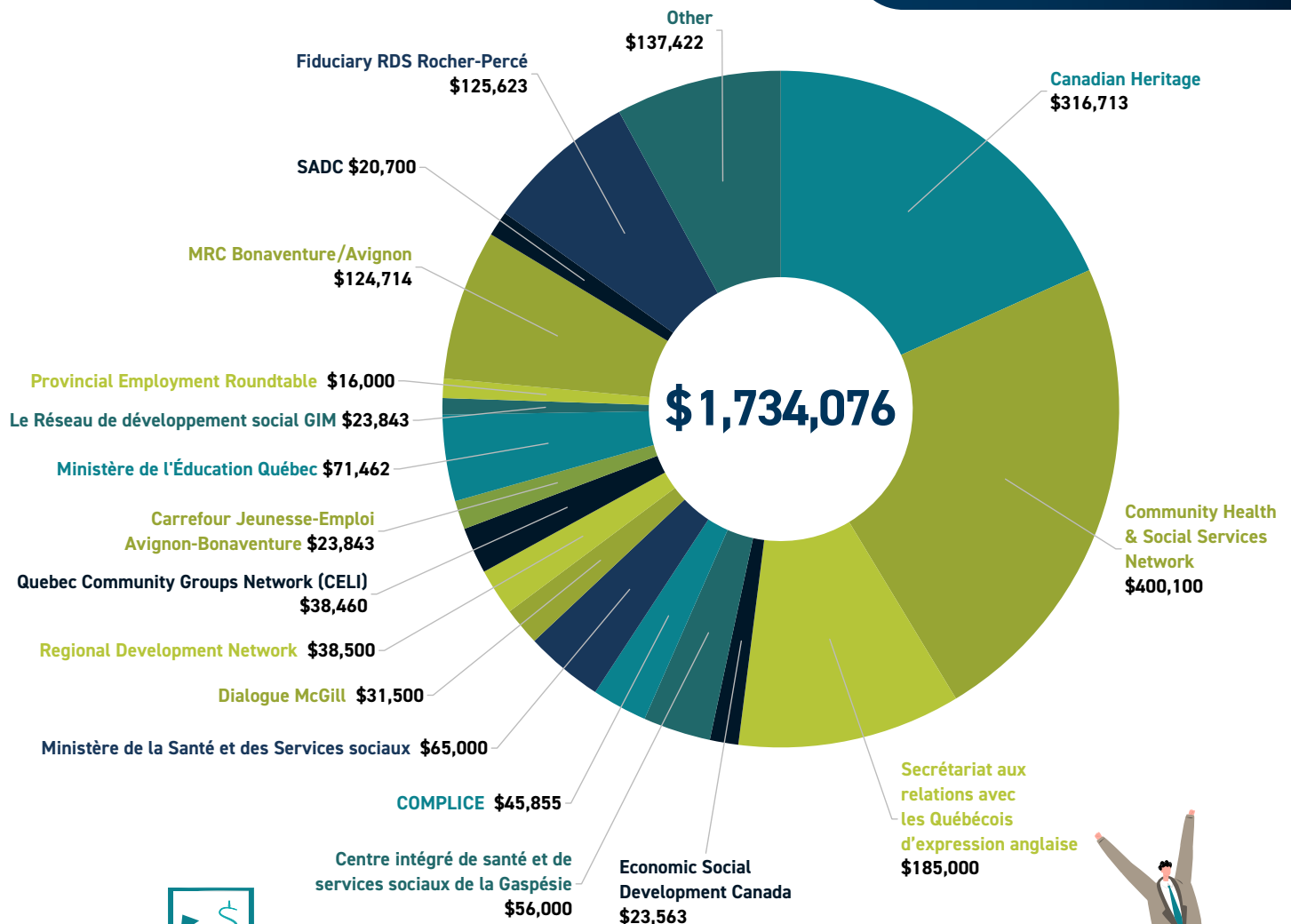


Allen Richards
Executive Director

YEAR IN REVIEW

2023-24 OPERATIONAL

REVENUES 2023-2024



YEAR IN REVIEW

EMPLOYABILITY

riESS

- 33** Employment Workshops reaching 345 participants
- 471** Individuals received employment search support
- 33** Employment Workshops
- 28** Partner meetings
- 10** Local entrepreneurs receiving business coaching

CELI Community Empowerment Literacy Initiative

- 10** Participants
- 130** Individual appointments
- 27** Workshops
- 15** Partner meetings

ARTS AND CULTURE

Homegrown Art and Music Show

- 56** Artists
- 162** Attendees
- 6100** Online views
- 78** Workshop participants

Art and music workshops

- 13** Art workshops
- 144** Participants
- 5** Communities
- 14** Music workshops reaching 18 students
- 9** Local workshop leaders

Support to Community Organizations

- 18** Organizations surveyed
- 1** Online workshop with 24 participants
- 5** Training sessions and networking opportunities
- 75** Organizations and committees engaged

Reached **29** Community organizations through the community forum



HEALTH AND WELL-BEING

27
Families supported

78
Individuals supported

81
Youth Wellness Activities

Patient Navigator Helped

61
Individuals access services

10
Medical professionals assisted
Increased access to over a dozen Health Services

Networking & Outreach

103
Committees and events represented

25
Partnerships created and maintained

173
Individuals reached through outreach activities and initiatives

Strategic Collaborations

Direction de la protection de la jeunesse (DPJ)

Eastern Shores School Board

CISSS Mental Health Team

OGPAC
Organisme gaspésien des personnes atteintes de cancer

Collectif Aliment-Terre

Association d'entraide pour la santé mentale La Passerelle



Womens Day

144
women attended

5 presentations involving mental health and wellbeing in partnership with 7 organizations

SUPPORT TO SENIORS

Wellness Centres
82 sessions
9 locations
188 participants

Virtual Sessions
12 Facebook Live Talk Shows
3630 views
33 online events
321 participants

Outreach Worker
916 community members reached
132 community members referred
2 in-home evaluations and translation support
7 committee tables
6 trainings attended

Telephone support
1,592 telephone calls



EARLY CHILDHOOD

235
Educational kits distributed in 5 schools

25
Activities in Schools

Early transition activities in 3 schools

4
In-person sessions

17
Parent participants

16
Children participants



410
Individuals reached with community-based activities

YEAR IN REVIEW

MARCHÉ AUX PUCES HIDDEN TREASURES

125 to **150**

Weekly customer visits

3

New volunteers,
age range
40 to 83

10 to **15**

New customers
gained per week

17

volunteers

1

Social enterprise
created

BONFYRE MEDIA
www.bonfyremedia.ca

Bonfyre Media is the English-speaking media network for the Gaspé Coast and Magdalen Islands.

Created by CASA, CAMI, and VPGN, Bonfyre brings the region's voices to the world.

BONFYRE
OUR HOME. ONLINE.



15k
Website visits



4.8k
Users



229
Videos posted

Training

13

Community/
youth

training sessions
offered, reaching
65 participants.

CASA SATELLITE OFFICE

8

Partnerships/
collaborations



20

Activities reaching
235 people



1

Community
survey distributed,
80 respondents



**LENDING
A HAND TO**
local
organizations



La Guignolée

**LES TRÉSORS CACHÉS
HIDDEN TREASURES**



Marché aux puces
**Hidden
Treasures**

FRIPERIE

**Linda
LeMore Brown
Foundation**



OUR TEAM

BOARD OF DIRECTORS

Frederick Kirch, President
Stella Kennedy, Vice President
David Douesnard, Treasurer
Carl Garrett, Secretary
Douglas Hunt, Director
Tony Conoley, Director
Nancy Doddridge, Director

STAFF

Allen Richards, Executive Director
Fay Gallon, Programs Manager
John LeGrand, Finance Officer
Juliana Beebe, Development Officer
Ashley Renouf, Office Manager
Shannon Marsh, Community Liaison
Kathy Gallon, Seniors Program and Activity Coordinator
Sally Walker, Seniors Outreach Worker
Shannon Day, Communications Coordinator
Meredith Griffiths, Programs Coordinator, Avignon
Cindy Carney, Employability Agent
Vanessa Walker-Plusquellec, Project and Activity Coordinator
Jim Robson, Patient Navigator
Carissa Dempsey, Youth Mental Health Coordinator
Dawn Assels, Seniors Wellness Agent
Kayla Gallan, Bright Beginnings Coordinator
Chelsea Vantol, Arts and Culture Coordinator
Murielle Groulx, Administrative Assistant
Ann Kelly, Outdoor Adventure Coordinator
Guy Gallibois, Outdoor Adventure Coordinator
Tammy Chatterton, Hidden Treasures Manager
David Felker, Project Coordinator

Shelby Flowers, Summer Youth
Kayla Buttle-Huntington, Summer Youth
Laurence Morrier, BookMobile Coordinator
Jolene Starnes, Design Agent
Kim Harrison, Development Officer
Matthew Munro, H&SS Mobilization Officer
Camille Leblanc, Project Coordinator
Bruce Wafer, Project Coordinator
Social Development

CASA gratefully acknowledges the financial support of the following organizations in 2023-24.

Thank you

YOU MAKE OUR WORK
POSSIBLE.

Canada 

Québec 



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