



50th ANNUAL REPORT 2024-25

Committee for
Anglophone Social Action



ABOUT CASA

CASA was established in 1975 to serve the English-speaking community of the Gaspé Coast.

VISION

The English-speaking community of the Gaspé Coast is a vital linguistic minority that actively participates in and contributes to the social, economic, cultural, and political life of the Gaspé Coast.

MISSION

CASA works to build and strengthen the vitality of the English-speaking population of the Gaspé Coast by representing the community's interests and designing and delivering programs that respond to its needs.



Circa 1975



1984



2003



Current logo from 2019



OUR ACTION STRATEGIES



How do we build and strengthen the vitality of the English-speaking community of the Gaspé Coast? Through four key components: representation, mobilization, responding to needs, and building capacity.

Represent the Community



Outcome:

The needs of the ESC are reflected in programming and policies

Mobilize the Community



Outcome:

A collaborative approach amongst English-speaking community organizations

Respond to Community Needs



Outcome:

Programs, services and activities in key sectors meet established community needs

Develop Potential



Outcome:

The ESC positively contributes to regional development

GOAL | ACTIONS

Effective Representation



REPRESENT

Build and share knowledge base.

Participate at relevant regional committees and initiatives.

Increase interactions with local, regional and provincial government entities and Francophone stakeholders.

Maintain relationships with key federal government entities.

Grassroots Engagement



MOBILIZE

Foster communication and concertation across the regional ESC network.

Facilitate resource-sharing and offer organizational support.

Support community-based infrastructure and activities.

Maintain and Develop Services



RESPOND

Deliver and support programming, activities and events that:

Increase access to health and social services in English.

Improve children's wellbeing and educational success.

Maintain seniors' health and autonomy.

Foster involvement in regional community and economic development.

Enhance sense of identity and promote culture.

Link individuals to regional employment and training opportunities.

Support Francophone institutions and community organizations in their efforts to reach the ESC.

Build Internal and Community Capacity



DEVELOP

Provide opportunities for employee well-being and professional growth.

Work with partners to recruit and retain English-speaking professionals in the region.

PRESIDENT-CEO'S MESSAGE

The 50th anniversary of the founding of the Committee for Anglophone Social Action, more popularly known as CASA, marks a significant milestone for the organization and for the English-speaking community it serves.

Established in 1975, CASA has become a pillar of support and advocacy for the English-speaking minority of the Gaspé Coast. It has helped ensure that Anglophone citizens of the region have equal access to social services, cultural opportunities, and a voice in government policy formulation where CASA plays a role in ensuring the inclusion of the English-speaking minority in decisions regarding health, education, and economic well-being.

CASA was created to represent and advocate for the interests of the English-speaking population of the region at a time when those interests were often overlooked in provincial policy discussions. Over the past five decades, CASA has grown from a grass-roots initiative into a key regional voice.

Since 1975, CASA has gone from a small beginning staffed by volunteers with a budget of a few thousand dollars per year to now over 1.5 million dollars annually. It has about 30 active programs.

Even so, management must annually overcome the complex challenge and uncertainties of creating a budget and rationalizing a program structure from resources provided by multiple federal, provincial and other sources.

Over the past five decades, CASA has worked to promote and enhance the social, political, economic and cultural well-being of the English-speaking minority. From addressing education and health care needs to fostering economic development and cultural preservation, the organization has evolved to meet the needs of its community while also building bridges with the Francophone majority and its indigenous neighbors.

Much of CASA's success can be attributed to the dedication of its staff, managers, directors and volunteers. From the beginning they have provided countless hours to ensure that its mission is carried out effectively.

The achievements of the past five decades reflect the dedication of those individuals who believed in the power of collective action and community service. Looking ahead, CASA remains well-positioned to meet new challenges with the same resolve and vision that have defined its journey in the past 50 years.

Fred Kirch
President-CEO

EXECUTIVE DIRECTOR'S MESSAGE

CASA - Celebrating 50 Years of Service

This year marks a notable milestone in the history of CASA—50 years of dedicated service to the English-speaking community of the Gaspé Coast. As we celebrate this golden anniversary, we take a moment to reflect on how far we've come, the progress we've made, and the people who have shaped our journey.

From humble beginnings, CASA has grown into a strong, responsive, and deeply rooted organization. Since 1975, we have evolved to meet the changing needs of our community, always with the same mission at heart: to support, represent, and uplift the English-speaking Gaspésians we serve. CASA has also been a leader across the province for groups of dedicated community members looking to organize and serve their citizens. We are proud of the knowledge, expertise and capacity we have built over the past five decades.

Through the years, CASA has worked tirelessly to be a voice for our community—advocating for access to essential health and social services in English, building partnerships at local, regional, provincial and national levels to support our community's most vulnerable. We are proud to have been a cornerstone in efforts to promote and protect the unique identity, culture, and heritage of English-speaking communities in the Gaspé. We are inspired by the community we serve, young and old, giving us the information, knowledge and motivation to continue to develop programs that respond to the needs of English-speaking Gaspésians.

None of this would have been possible without the passionate commitment of our staff, volunteers,

board members, and partners. Together, we've built a legacy of resilience, collaboration, and pride—a legacy that will guide us as we look toward the future.

While much work still needs to be done, indeed we will never be finished, the future looks bright as we continue to work hard to identify needs and opportunities to serve the English-speaking community of the Gaspé.

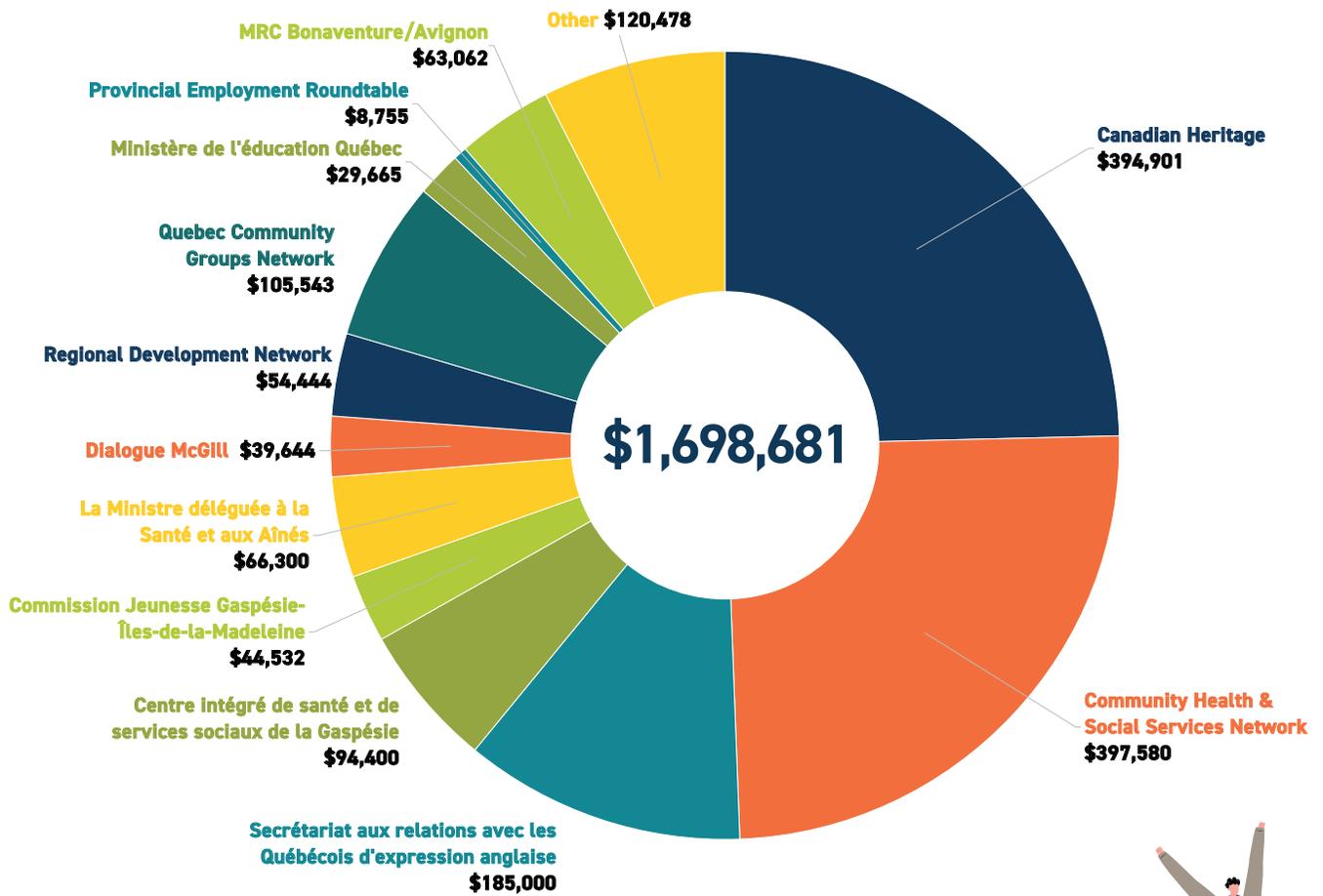
Thank you for being part of this incredible journey. Here's to the next 50 years of community, connection, and continued growth.

Allen Richards
Executive Director

YEAR IN REVIEW

2024-25 OPERATIONAL

REVENUES 2024-2025



YEAR IN REVIEW

EMPLOYABILITY

Regional Individual Employment Services & Support

RIESS aims to connect English speakers in the Gaspé to regional employment, entrepreneurial and skills development opportunities. Our vision is that English speakers in the region are integrated in the regional job market, and contribute to the overall development of the region.



Community Empowerment Literacy Initiative (CELI)

The Community Empowerment Literacy Initiative (CELI) is designed to support personal growth, skills development, and resilience among unemployed English-speaking adults with prolonged detachment from the labour force. CELI offers hands-on workshops and support to help with everyday life and build a better future.



YOUTH WELLNESS THROUGH NATURE

Outdoor Adventure Program

The *Well-being through Outdoor Adventure* program promotes the physical and mental health of youth ages 11 to 16 through hands-on outdoor experiences. Students from New Richmond High School, New Carlisle High School, and Shigawake-Port Daniel School participated in three adventure-based learning units focused on fitness, nutrition, and social connection.



HEALTH AND WELL-BEING

Patient Navigator

Now in its third year, the Patient Navigator program continues to play a vital role in helping English-speaking Gaspésians access and navigate the healthcare system. From coordinating appointments and attending consultations to explaining medical procedures and documents, the program promotes equitable care across the region.

41
individuals access services

123
interventions

8
collaborations with medical professionals

Youth Mental Health

The Youth Mental Health Initiative (YMHI) supports the well-being of English-speaking youth aged 15 to 29 by increasing access to mental health resources, reducing stigma, and encouraging positive youth development.

7 virtual wellness activities

5 in-person events

98 youth reached

10 tools shared

Community Liaison – Family Support Program

The Family Support Program exists for moments when individuals and families face complex challenges such as poverty, housing insecurity, mental health struggles, addiction, or difficulty accessing services. The program helps connect people to the most appropriate resources for their needs.

16 families received support

194 appointments

28 individuals accessed short-term or one-time assistance through **63** sessions.

10 regional partners

Prevention and Promotion

8 workshops

96 participants



Strategic Collaborations

Direction de la protection de la jeunesse (DPJ)

Eastern shores School Board

CISSS Mental Health Team

Organisme gaspésien des personnes atteintes de cancer (OGPAC)

Collectif Aliment-Terre

Association d'entraide pour la santé mentale

La Passerelle

Networking and Outreach

CASA's Networking and Partnership supports improved access to health and social services for English-speaking communities. Through partnerships with the CISSS de la Gaspésie and local organizations, CASA promotes available services and helps ensure they are inclusive and responsive to ESC needs.

420 community members reached

32 local and regional committees maintained

98 committees, meetings and events were attended

International Women's Day

200 women attended

2 presentations involving mental health and well-being

5 community volunteers

3 partners



YEAR IN REVIEW



ARTS, CULTURE & HERITAGE

Homegrown

The Homegrown events continue to provide a platform for creative expression, connection, and long-term artistic collaboration. The event highlighted youth performers, local musicians and comedians from across the Gaspésie region.

34 musicians

5 Gaspesian comedians

125 attendees

9,700 online views

Youth Showcase

6

youth musicians

60

in-person attendees

2,300

online views

Traditional Shows

3

community performances
The Homegrown Trad Band

5,500

viewers

100

attendees

Community in Harmony

The **Community in Harmony** project provided community members with access to musical instruments, mentorship, and hands-on music instruction through workshops, jam sessions, and community events. These activities fostered creativity, connection, and cultural expression across generations and experience levels.

68 music workshops

212 participants

10 community jam sessions

6 communities reached

The Gaspesian Way Christmas Shows

The Gaspesian Way Christmas Shows continue to be a meaningful way to connect Gaspesians near and far, celebrating local talent and community spirit during the festive season.

5 shows live streamed

4 live-streamed shows from different locations

30 local musicians

5 comedians

12 community organizations

24,400 views

2,635 comments/shares

Studio and Recording

CASA expanded public access to its community recording studio, offering more opportunities for individuals and groups to create and collaborate. The studio served as a hub for musical workshops, rehearsals, livestreams, video and music recordings, and use by community organizations.

16 music recordings

8 original songs for the
CASA 50th anniversary album



SUPPORT TO SENIORS

Art Workshops

3 art workshops

22 participants

Support to Community Organizations

CASA has continued to support community organizations across the coast by addressing gaps in training, collaboration, and resource-sharing.

16 workshops with **158** total participants

40 local organizations implicated in the project

1 community organization toolkit

1 online group page

1 online community events calendar

3 collaborative resource sharing projects

12 mentoring/support sessions offered

Wellness Centres

The mission of wellness centres is to support English-speaking seniors in maintaining their autonomy, independence, health and well-being; to help decrease isolation, among seniors and to increase knowledge; and to facilitate connections between seniors and health care services. Through purposeful and informed programming CASA works to: maintain seniors health and well-being, autonomy, and a sense of belonging. Ensure seniors have access to the information and services they need.

200 sessions

10 in-person wellness locations

180 in-person participants

1,833 Telephone support calls



Virtual Online programming

3500 Views

350 online participants

17 Facebook Live Talk Shows

1 regional event

103 participants
4 local partners

Seniors Outreach Worker

Through thoughtful planning, outreach, and a strong commitment to listening, CASA's Community Outreach Program for Adults 50+ continues to make a meaningful impact across the region. This initiative supports seniors in navigating health and social services, accessing resources, and staying connected to their communities.

2,897 community members reached through outreach and engagement

81 individuals received personalized support with health, social, or well-being-related needs

6 committee tables

International Senior Abuse Awareness Day

1 local event

12 community members



YEAR IN REVIEW

DIGITAL COMMUNICATIONS

CASA actively manages six Facebook pages, along with TikTok and Instagram accounts, to better connect with our diverse audiences across the region. These platforms have become essential tools for promoting programs, celebrating community stories, and building stronger relationships with the people we serve. CASA launched a new Social Media strategy focused on content that reflects our values, tells our story, and educates and inspires our audience. Since the launch, we've seen stronger engagement and increased visibility, including:

240%

increase in new followers

192%

boost in content interactions

488,000

video views

191%

increase in link clicks

CASA's Facebook page now has **2,175 followers**, with a net increase of 214 followers

BONFYRE MEDIA

Bonfyre Media continues to serve as a dynamic digital platform preserving and sharing the stories, voices, and heritage of the English-speaking community in the Gaspé.

9,453

page views

727

active users

BONFYRE
OUR HOME. ONLINE.

BRIGHT BEGINNINGS - EARLY CHILDHOOD

Bright Beginnings supports the healthy development of young children by fostering early learning, family engagement, and smooth transitions into school. Through a range of activities and partnerships, the program helps build strong foundations for lifelong success.

38

"Welcome to Preschool" kits distributed across **5** schools

21

activities in school

11

Early transition activities in **3** schools

27

Parent Volet activities in partnership with ESSB

90

parent volet educational kits distributed, **5** schools

37

partners participated in regional meeting

18

events and activities

664

participants reached



Celebrating CASA



"CASA is not only a much beloved community organization providing a vast array of services, it is also an important part of the bedrock on which all of our public health and social services are built. CASA's strong connection to the local anglophone community and spirit of partnership and innovation makes them a key partner with the regional CISSS in terms of program development, advocacy and service delivery targeting English speakers. Without CASA's team of highly skilled and engaging employees, there would be a hole in the health and social services programs of our communities that would be very difficult to fill. The CISSS de la Gaspésie looks forward to counting on CASA as a key partner for another 50 years to come and thanks each and every member of their staff for their tireless dedication to their mandate and the community they serve."

Matthew Munro
CISSS de la Gaspésie

"I have had a long, enjoyable relationship with CASA. I met members of its team shortly after arriving in the Gaspésie, back in 2011, and was quickly impressed by the quality of leadership the organisation demonstrates. A few years later, I briefly joined the CASA team to coordinate a project. For the last 7 years, I've been supporting CASA through collaboration and project support as a community organiser with the CISSS, and I love continuing to work with the CASA team, nourishing the great work it does. Thanks for all you do, CASA!"

Greg LeBlanc
Community Organizer, CISSS de la Gaspésie

"CAMI has been fortunate to enjoy a long-standing collaborative partnership with CASA. I'd go so far as to call it a true friendship. We've shared challenges, successes, and a common vision for the social and economic development of the English-speaking community in the Gaspésie-Îles-de-la-Madeleine. Over the years, our teams have worked side by side on many initiatives and formed lasting bonds.

On a personal note, Allen Richards was one of the first people I reached out to when I took on the role of Executive Director at CAMI in 2022. I thank him for his guidance, patience, and friendship during my transition into the community sector.

On behalf of the CAMI Board of Directors and staff, I wish CASA all the best for another 50 years of serving the community!"*

Michel (Mike) Vigneault
Executive Director, CAMI



Celebrating CASA



“Happy 50th Anniversary CASA! Congratulations on reaching this incredible milestone! Your unwavering dedication, vision, and commitment over the past five decades have made a lasting impact—not just within your own organization, but throughout the entire community.

We are especially grateful for the pivotal role you played in helping us get our start back in the year 2000. Your guidance and support during those early days were instrumental in shaping the path we’ve followed ever since.

Here’s to celebrating your legacy and looking ahead to even more years of success, innovation, and meaningful change.”

The North Shore Community Association (NSCA)

“Cornella Maurice travelled to Gaspé in 1990 to work with Joan Carr at CASA. She has many memories and moments from that time. What stands out is how Joan was eager to help shape our organization into what it is today, and Joan and I forged an everlasting friendship. At that time, I met the famous Cathy Brown. Thank you, Joan, Cathy, and the team at CASA, for all your help in establishing the Coasters Association. Happy 50th Anniversary!”

Cornella Maurice

Executive Director, Coasters Association

“For me, a new employee of the MRC of Bonaventure since 2022 in cultural development, CASA represents a very dynamic organization and team, which mobilizes effectively for its community. I’m delighted to see how smoothly we’ve worked together, quickly giving birth to a concrete project that serves the community! Long live CASA, and we look forward to working together again.” *

Natalie Martin

Agente de développement culturel, MRC Bonaventure

“Congratulations to CASA on its 50th anniversary! For all these years, you have been a real force for the English-speaking community of Gaspésie. Thank you for your work, your commitment and all you do for youth, seniors, culture and health. Bravo and long live CASA!” *

Éric Dubé

Préfet de la MRC de Bonaventure

“CASA represents for me an essential pillar for the English-speaking community of Gaspésie. Even without having been directly involved in its projects, I’ve always been impressed by its caring and proactive presence. Over the years, I’ve seen CASA evolve, adapt and expand its offering, while remaining true to its mission of representing and supporting our community.” *

Samuel Parisé

Préfet de la MRC du Rocher-Percé

* Translated from French

Celebrating CASA

“The Gaspésie Literacy Council has always worked closely with our partners at CASA: from collaborating on events, to promoting each other’s activities, to discussing our shared communities, we are always pleased to have an opportunity to work together. Here’s to many more years of teamwork to improve the lives of Anglophones throughout the Gaspésie.”

Angelina Leggo

Executive Director, Gaspésie Literacy Council

“CASA has been a pillar in our community for the past 50 years. They were paving the way for 30 years before Vision Gaspé-Percé Now was created. Over the years, I’ve had the pleasure of working alongside dedicated staff who care deeply about the people they serve. It’s been inspiring to witness CASA’s evolution and to be part of a collaborative effort that continues to make a difference for our English-speaking community.”

Jessica Synnott

Executive Director, Vision Gaspé-Percé Now

“CASA has been a safe space to reflect, exchange, and explore our perceptions of who we are and the roles we play—both individually and collectively—in our communities. One of my favourite memories was our strategic planning get-together in Shigawake in June 2021, a moment that really captured the spirit of collaboration.

Over the years, I’ve watched CASA grow into a respected peer at the table—no longer just a token participant, but an active and valued voice in taskforces, consultations, and committees. The respect CASA has earned speaks volumes about the impact it continues to make.”

Bruce Wafer

Mayor of Escuminac

“As Mayor of the Municipality of Shigawake, I’d like to extend my congratulations on your 50th anniversary!

CASA has been protecting the rights of English-speaking communities since 1975. Over the years, CASA has given services such as two patient navigators — one for patients requiring medical treatment in Rimouski and the other for those who need to go to Quebec City.

Provided access to a Hot Line to help persons in crisis or abusive situations. They offered the Wellness Group to villages along the Coast.

They are a strong group for the best interest of children and seniors. CASA is also a good collaboration with towns and other groups such as Family Ties and the Gaspesian Way, and it financially supports numerous associations.

CASA is vital to our English-speaking community’s ability to continue defending their freedom of expression, their access to public services in their native language, and defending the rights of all ethnic groups.”

Rolande Beebe

Mayor of the Municipality of Shigawake



Celebrating CASA

“It is a pleasure, as well as a reminder of how quickly time passes, to be able to celebrate the 50th anniversary of our neighbouring community organization, CASA. Thirty years ago, as part of the founding committee for Family Ties, CASA advocated for local English-speakers to have their own Family Resource Centre. This support was invaluable and made a difference to the lives of many families over the years.

I have fond memories of the days when CASA was located in the Family Ties building. We could just run downstairs to chat or meet each other outside to talk about the projects we had in common. We enjoyed several team breakfasts together and even held a tailgate party in the parking lot; simple moments that brought everyone together.

Over the years, I have watched CASA grow from a small staff into the large team needed to cover such a vast territory, including areas where there are very few services in English which is so important.

Congratulations on 50 years of serving the English-speaking community and all the best for the future.”

Heather MacWhirter

Director of Family Ties

“Very few organizations reach a milestone like this one. Only ones that serve an important role and do it well. CASA has served the English-speaking community on the Gaspé Coast using innovative approaches and dedication. Congratulations on 50 amazing years!”

Jennifer Johnson

Executive Director, CHSSN

“Before I began working at CASA, I wasn’t fully aware of the diverse English-speaking communities along the coast and across the province—or the unique realities they face. Over the last two decades, I’ve had the chance to meet many dedicated individuals and grassroots organizations who work to support and uplift their communities and who are committed to making a difference. I’m forever grateful for the chance to learn from them, to witness their impact firsthand, and to be part of work that truly matters.”

Kim Harrison

Programs Manager – Regional Development Network

“Thank you, CASA, for your unwavering partnership and heartfelt commitment to our SPDS community. Your dedication to supporting preschool transition activities over the years has been an incredible gift—strengthening connections, enriching early learning experiences, and empowering families to play a meaningful role in their children’s growth from the very beginning. Wishing you continued success in the years ahead—may your impact keep growing and inspiring!”

Lori-Ann Hayes

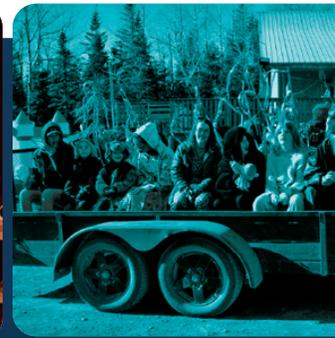
The SPDS Family Principal

“During my time at CASA, I focused on building strong collaborations with the Francophone community, as well as with local, regional, and provincial leaders. Taking our place at the table wasn’t always easy, but it opened the door to initiatives that truly reflected the needs of our community. Through this work, I saw firsthand how trust and honest conversations can create lasting change. These partnerships didn’t just strengthen our projects—they strengthened our community.

One of my favourite memories is the day we officially opened the doors to our new building. Bringing that community space to life took determination, teamwork, and overcoming more than a few challenges along the way. I feel so proud every time I see the programs and services now running out of that space. Knowing that CASA continues to make a difference in people’s lives makes every bit of effort worthwhile.”

Cathy Brown

Executive Director of RDN



“CASA was the first such organization in the Province of Quebec and therefore took a leadership role in the formation of other organizations across the province. I was proud of CASA’s efforts to give the English speaking people of the Gaspé a voice in order to ensure a lasting place here on the Coast.

I have watched with great pride its evolution... Here we are 50 years from the beginning and I couldn’t be prouder of what CASA has become today. With the Gaspesian Way program CASA has brought together what I used to call the 3 Solitudes of the Gaspé Coast...the English, the French and the Indigenous communities. CASA could teach the world a thing or two about living in harmony...quite literally they have highlighted and shared music, culture and the history of the Coast in a way that makes us all proud to be Gaspesian!!!”

Joan Carr

Former CASA Executive Director

“CASA has been part of my life for as long as I can remember. I grew up in a home where its mission was deeply supported, and in 1983, I had my first summer job with CASA in New Carlisle.

We documented the historic homes in town and prepared a booklet with the stories, all in preparation of the 1984 Loyalist Days celebrations.

The following summer I worked for CASA again, this time in New Richmond, for the Loyalist Days celebration and made so many great memories. CASA shaped my early experiences, and now, all these years later, I’m proud to serve on CASA’s Board of Directors. It feels like coming full circle.”

Nancy Doddridge

Board of Directors, CASA

“The municipality of Cascapedia-St-Jules will forever be greatly for the partnership that we have built with CASA over the years. Their service and dedication towards the Anglophone municipalities is truly appreciated; from the kits offered to the 0-5 year olds to promote reading, to the involvement within our fall fest by animating games for the kids to supporting us in developing our events. We look forward to many more years of partnering with CASA.”

Ashley Milligan

Maire de Cascapedia-St-Jules / Mayor of Cascapedia-St-Jules

“CASA has been an extremely important organization for the English-speaking community in the Gaspé. It has also innovated many programs such as the Seniors’ Wellness Centres and Bright Beginnings, which are now provincial initiatives. One of my favourite memories was travelling to CASA for the initial meetings with partners for both the Seniors’ Wellness Centres and Bright Beginnings. I had no idea at the time just how successful those programs would become! Over the years, with growth in funding, programs, and staff, the impact CASA has had on the community has increased significantly. Congratulations to all past and present staff and volunteers who have contributed to CASA’s success. CHSSN was, is, and will continue to be a proud partner!”

Russell Kueber

Director of Programs, CHSSN

“To me CASA is simply my ‘other’ work family located on the Gaspé peninsula. On average every 6 weeks I fly into this region to coach the joint clients of CASA and YES. My arrival is always greeted like a bother returning home. The staff always took the time to talk with their brother and to make sure I had what I needed to coach our shared clients towards their business goals. Thank you for being the regional advocates for our clients and thank you CASA for always making me feel welcome and appreciated!”

Coby Ingham

Regional Business Coach

YES Employment and Entrepreneurial Services



Celebrating CASA



“CASA has always exemplified true collaboration, standing with others, fostering long-term support for entrepreneurship in the community, and recognizing the importance of building strong networks and English-language institutions. Your unwavering commitment continues to uplift communities and strengthen our entire province. Together, we have built a lasting impact, and we look forward to celebrating your 50th anniversary.”

Mario Clarke

Director of Entrepreneurship and Program Development
YES Employment & Entrepreneurship

“CASA has been a cornerstone of support, culture, and connection for the English-speaking community of the Gaspé region. Here in New Carlisle, we have witnessed firsthand how CASA’s initiatives empower individuals, foster inclusion, and strengthen our social fabric. Their dedication continues to enrich the lives of our residents and inspire collaboration across our municipality.”

David Thibault

Mayor of New Carlisle

“Congratulations on 50 years of supporting the anglophone community. This milestone is a testament to the vision and commitment of CASA’s team. Over the last 50 years, you have grown into a vital organization that connects the anglophone community, championing access to services, while ensuring our cultural identity is preserved. CASA’s ongoing dedication has helped shape a more vibrant and resilient Gaspé Peninsula. We wish you continued success, growth, and inspiration for the next 50 years and beyond. The Gaspé Spec’s team looks forward to working with you and following your future achievements.”

Penny MacWhirter

Publisher, The Gaspé Spec

“Since joining the Living in Gaspésie team and collaborating with CASA, I’ve always felt welcomed by them! They greeted me with open arms and invited me to several events to help showcase the vitality of the English-speaking communities in Gaspésie.

Every time I collaborate with the CASA team, I’m reminded of how inspiring they are. Their strong sense of belonging shines through in everything they do. Gaspésians are lucky to have such a welcoming, creative, and skilled team, one that always brings a wonderful sense of humor.

I am always looking forward to future collaborations!”

Marianne Corriveau-Avard

Communication and Attraction Agent, Vivre en Gaspésie

“It has been very gratifying and self-rewarding for me to be a member of CASA’s Board for the past ten plus years. To be associated with a group of individuals so truly committed to serving our community makes it all so very worthwhile.”

Tony Conoley

Board of Directors, CASA

OUR TEAM

BOARD OF DIRECTORS

Frederick Kirch, President
Stella Kennedy, Vice President
David Douesnard, Treasurer
Carl Garrett, Secretary
Douglas Hunt, Director
Tony Conoley, Director
Nancy Doddridge, Director
Alfred Cassidy, Director
Gabrielle Labbé, Director

TEAM

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Fay Gallon, Programs Manager
John Legrand, Financial Controller
Juliana Beebe, Development Officer
Ashley Renouf, Office Manager
Meaghan Hottot, Administrative Assistant
Shannon Marsh, Community Liaison
Kathy Gallon, Seniors Program and Activity Coordinator
Sally Walker, Seniors Outreach Worker
Shannon Day, Communications Coordinator
Cindy Carney, Employability Coordinator
James Robson, Patient Navigator
Carissa Dempsey, Youth Mental Health Coordinator
Dawn Assels, Seniors Wellness Agent
Kayla Gallan, Bright Beginnings Program and Activity Coordinator
Vanessa Walker, Plusquellec - Project and Activity Agent
Tammy Chatterton, Project & Activity Agent
Ann Kelly, Outdoor Adventure Coordinator
Guy Gallibois, Outdoor Adventure Coordinator

SUMMER STUDENTS

Shelby Flowers, Summer Youth
Madison Flowers, Summer Youth
Laurene Morrier, BookMobile Coordinator
Kayla Buttle Huntington, Summer Youth
William Aspirot, Summer Youth

WITH GRATITUDE FOR ALL YOU CONTRIBUTED

Meredith Griffiths, Programs Coordinator
Jolene Starnes, Design Agent
Murielle Groulx, Administrative Assistant
David Felker, Project and Activity Agent
Chelsea Vantol, Project and Activity Agent

CASA gratefully acknowledges the financial support of the following organizations in 2024-25.

Thank you

YOU MAKE OUR WORK
POSSIBLE.

Canada 

Québec 



Secrétariat aux relations
avec les Québécois
d'expression anglaise

Québec 

Centre intégré
de santé
et de services sociaux
de la Gaspésie

Québec 



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